

Of Books and Things



A newsletter published periodically by the
Friends of the Rancho Bernardo Branch of the San Diego Public Library

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friendsoftheranchobernardolibrary.org

FOL Receives \$1,000 Foundation Grant

Friends of the Rancho Bernardo Library received a grant, in the amount of \$1,000, from the Rancho Bernardo Community Foundation (RBCF). The grant is for support of the Chamber Concert Series that has been sponsored by the Friends for the past 18 years. The monthly Wednesday evening chamber concerts present classical and jazz musicians from some of the most prominent music organizations in Southern California.



Free to the public, the costs of these musicians is covered by donations, sponsors, and grants such as this. This is a part of a wide-ranging cultural support effort by the Friends on behalf of the RB Library Branch and the community.

Harvey Levine, Concerts Director, accepted the check from Debbie Kurth, RBCF President, on behalf of the Friends at the annual RBCF Thanksgiving luncheon on November 16.

This grant was one of a record-setting \$83,000 given by RBCF to help make Rancho Bernardo “a great place to live, work and play.” The Friends were one of 20 local organizations receiving funds from the Foundation.

Mark Your Calendar for the December 8 Bag Sale
Saturday, 9:30 am to 3:30 pm

President's Message:

Volunteer Appreciation Party

Our Friends of the Rancho Bernardo Library database now numbers 535 strong, of which 85 are active volunteers. An amazing percentage give their time as well as committing to membership. Volunteers range from "just starting" to one woman in her 90s who has served for 20 years or more.

As thanks, the Board of Directors, with the assistance of the library staff, held a party on November 3. Kathy Luehring, Hospitality Chair, with the help of her husband Bob served tasty refreshments. I had the privilege of thanking everyone. Just how much have the Friends collectively provided to the library? Over \$400,000 since 2001, and easily \$100,000 more in the years before that. That's an amazing half a million dollars!

Trish Jenkins, Branch Manager, talked about the huge variety of materials and services that Friends' donations provide. Everything from pumpkins for the kids' contest, to Story Time, teen programs, to speakers for adults. There's money for library materials, too, including the leased books and DVDs, which are new, popular items RB doesn't have to share with other branches.

Board members introduced themselves. The magnificent Operations Team does a fabulous job of marketing and selling our donated used books. Dick Luehring and his team get higher prices on special books through Amazon.

Each attendee received one of the buttons shown here. (Volunteers who missed the party can pick up their button in the Bookshop.)



But we have to look toward a future in which people will read more digital books and we will have a lower inventory of salable books. Also, the City is strained financially so that libraries are always under the threat of cuts. We have, therefore, created a new position, Fundraising Chair, occupied by Laurie Davidson. She mentioned a couple of quick ways to raise funds, like AmazonSmile. She invited people to join her committee.

A brief brainstorming session generated ideas for both fundraising and membership. With the help of our volunteers, we are hoping to stay ahead of the curve so we can continue to make meaningful contributions to the library and the people in our community.

Judy Levine

Fundraising Topics

It's a time of learning and building our new fundraising effort, and I'm pleased we now have a formal Fundraising Committee. A big thank you to Vivian Eisenecher, Diane Goldberg, Akabina Baccus and Judy Levine for committing to help grow our financial support for the RB Branch. (If you would like to join this lively group, we can always use more help. Please contact me at donate@friendsoftheranchobernardolibrary.org.)

"Beyond Books" has become the unofficial theme of our new efforts. Just as the institution of the public library has evolved beyond providing books, so too, the Friends! Our committee is working hard to develop initiatives such as AmazonSmile, planned giving, silent auctions, and business sponsorships.

All members can be involved in raising more financial support by seeing yourselves as ambassadors. Many in our community are unaware that it is the FOL, not the City that provides the funding for most of the free programs offered in our library. So whenever you have the chance, talk us up! Encourage others to get involved. Know someone who loves the library but isn't a joiner? Let them know that donations to the Friends outside membership are always welcome.

Laurie Davidson, Fundraising Chair

Help Wanted: Publicity Coordinator

We're seeking a volunteer interested in publicizing Friends-sponsored events such as concerts, book sales and the Annual Meeting. Public relations or promotions experience is a plus but not required.

We would like to fill this position immediately (effective January 1), as the current Publicity Coordinator, Jeff Meyer, is leaving at the end of the year. He has offered to train his replacement. Jeff's work has been valuable and important to the goals of FOL and we are certain that with Jeff's support, we will continue to reach out to our community. Thank you, Jeff.

This is a Board position. Board meetings are held every other month.

If you are interested in this position, or have questions about what is entails, please email Dave Hall (hallscasa@yahoo.com) or Millie Boaz (mmboaz1938@att.net).

Our Treasurer Moves On

Last year Jan Ash graciously stepped in as Treasurer when cancer claimed Paul Duggan. She now works for the RB library and can no longer hold a position on our Board. Thank you so much, Jan! Enjoy your new job. We will miss you.

FOL Annual Meeting

Features Kristin Tillquist

Friends of the Rancho Bernardo Library will hold its 2019 Annual Meeting on February 2, at 10:00 a.m. During a brief business meeting, elections will be held for President, Vice President of Membership and Support, Treasurer and several board members-at-large who will chair committees.

Following the meeting, Kristin Tillquist, Chief of Innovation and Engagement, for the San Diego Public Library will speak about The Partnership Paradigm. Kristin has provided us with the following tantalizing précis of her talk.



“Have you ever wondered what Fortune 500 companies and the San Diego Public Library have in common? I didn’t think so. In fact, a successful commercial company and a public-facing service organization,

such as the Library, are more alike than different, in three key respects. Partnerships, leadership, and the measurement of economic outcomes are shared markers of success.”

Kristin will share her views on how making this trifecta of factors a top priority creates extraordinary results for the library and us.

At the SDPL Kristin Tillquist has broad responsibility for system-wide programs, including STEM related programs, special events, communications, and innovative partnerships and advances. Prior to taking this position, she spent nearly 15 years in local politics, most recently as the Director of State Government Affairs & Innovation Policy for Mayor Kevin Faulconer. Her background includes a wide variety of experiences from media and communications, to community relations, to coordinating a mayoral campaign, to heading up a downtown association. As an attorney, she practiced civil litigation in Vancouver, B.C., where she launched the first Canadian boutique law practice to specialize in pet and animal law.

Kristin’s nonfiction book, *Capitalizing on Kindness: Why 21st Century Professionals Need to*

Be Nice was published by the Career Press in 2009. Kristin holds political studies and law degrees, as well as certifications in Philanthropic Fundraising and Advanced Management. Kristin and her husband Michael live in San Diego where they enjoy running, biking, cooking, and walking on the beach.

Bag Sale Coming

Saturday December 8

9:30 am to 3:30 pm

Did you find the perfect Thanksgiving recipes in our recent cookbook sale in the Bookshop? Are you still looking for a gift for the holidays? Holiday Books Baskets are featured as part of the December 8 Bag Sale and we’ll continue basket sales for the rest of the month.

We’ll start each sale when the library opens on Saturdays. Much of the inventory is already in the public spaces of the library so come early for great selections.

While you’re setting up your 2019 calendar, please note these dates for next year’s Bag Sales:

- Saturday, March 2, 9:30 – 3:30
- Saturday, June 8, 9:30 – 3:30
- Saturday, September 7, 9:30 – 3:30
- Saturday, December 14, 9:30 – 3:30

Of course, the Bookshop continues to offer books, CDs, DVDs, and audio books at bargain prices every day. As you know, members purchase items at half-price at all times.

Sales have been strong in both the shop and on Amazon. If interested in helping with those efforts, please contact Diane Heinz, Bookshop Coordinator (dsheinz@icloud.com) or Dick Luehring, Amazon Sales Coordinator (rluehring@san.rr.com). For the opportunity to pitch in at the Bag Sales and in the workroom, please contact Millie Boaz (mmboaz1938@att.net).

Thank you all for participating in our sales, making purchases in the shop, and donating materials suitable for sale. The RB Branch Library offers a variety of fabulous programs, and we’re fortunate to have a loyal membership to support these programs.

The Friends of the San Diego Public Library
Rancho Bernardo Branch
17110 Bernardo Center Drive
San Diego, CA 92128

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It's Time to Renew your Friends of the Library Membership! Mail in the membership form or stop in the Bookshop

Please renew your membership now...at any level. We appreciate everyone who joins. We are especially indebted to the following Friends of the RB Library for their generosity during this past year.

\$300: Candice and Paul McClung

\$200: Ranford and Shirley Sapp

\$100: Earl and Lois Cunion

Laurie Davidson

John and Kathleen Gomez

Henry Keller

Elisabeth and John Koenig

Vivian McDonald

Jeff and Sally Meyer

Betty Ziegler

\$50: Janice Campagnolo

Diane Harris

Richard and Beatrice Rotzow

Sharri Sedlock

Kathy Taylor

Thank you all for your support!